

# YOUNG INNOVATORS TO WATCH Scholarship



at CE Week New York, July 11-13, 2017

CEWEEK

## Take the Lead in Rewarding Young Entrepreneurs

### What is Young Innovators to Watch?

Founded by the Living in Digital Times team, this regional scholarship program rewards students under the age of twenty who have made contributions to STEM and STEAM, robotics, mobile apps, web development, or hardware fields in the NYC five boroughs.

### Why an Award for Young Students?

Research indicates that students in junior high and high school often lose interest in science and technology, many times because of peer pressure. By rewarding the efforts of budding entrepreneurs during large technology conferences like CEWeek and inviting them to see the dynamic future of technology, Young Innovators to Watch strives to help young students from abandoning technology. By receiving an award and scholarship, they feel empowered to continue to pursue their goals.

*“For the industry,”* says Robin Raskin, creator of the awards and co-founder of Living in Digital Times, *“it’s an opportunity to recognize students, and at the same time, endear them to your company for taking a proactive stance.”*

### How Do the Awards Work?

By reaching out through social media and letters to New York City area schools, we connect to young innovators and their mentoring teachers or professors and invite them to apply. Young Innovators to Watch is looking for tech-based projects—either hardware or software—in the form of apps, robotics, virtual reality, STEM/STEAM education, and more.

Each student submits an application that includes the following:

- Description of their project
- Letter of recommendation from a mentor
- Website or video of their creation
- Statement about what drove them to their creation

### Who Judges the Awards?

A combination of educators, software developers, VCs and incubator directors, college professors, foundation leaders and developers of hardware and software.

Applications are scored based on:

- Creativity
- Scalability
- User Interface
- Social Good

For more information visit  
[younginnovatorstowatch.com](http://younginnovatorstowatch.com)

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**Award winners are announced in June and given out during a special awards ceremony at CE Week in NYC on July 12, 2017.**

Companies can align their brand with supporting the technology-driven minds of today's young innovators by serving as a sponsor.

**Past Winners Include** a wide range of students and projects. All of them have gone on to excel in their entrepreneurial endeavors. Here are just a few:

**Emma Yang, age 12** | Inspired by her grandfather's struggle with dementia, Emma developed an app to help Alzheimer's patients train their memory. [Read more about Emma.](#)

**Utkarsh Udon, age 16** | Developed a ring to help monitor and diagnose tremors in Parkinson's patients. [Read more about Utkarsh.](#)

**Shemar Dacosta, age 14** | "Voices." An app for students to anonymously post problems in their school community so that they can be heard by their peers and schools. [Read about Shemar at the White House.](#)

**Alyssa Kapasi, age 14** | The Brearley-Chapin DoubleX 2015 Robot. A small robot that can lift any object of almost any shape four and a half feet above the ground and stack. [Watch on YouTube.](#)

## How You Can Get Involved?

**Basic Sponsorship: \$7,500.** Includes logo on website, on trophies, signage at audience presentation, step and repeat photo opps, personal company thank you speech at the award presentation, company written commendation to the winners, social media campaign, press outreach, and photo opps. PLUS join students and camera crew as they tour CEWeek for great exposure!

## Other Special Sponsorships Include

- **\$5,000 Young Innovator Caps**  
Your company logo on caps the students will be wearing throughout their CEWeek experience and given to Media.
- **\$5,000 Young Innovator T-Shirts**  
Your company logo on Young Innovator CEWeek Exhibit tour t-shirts.
- **\$5,000 Young Innovator on TV**  
Exciting interviews with all the winners with your logo the screen. (Data on TV pickup available on request.)
- **\$5,000 Young Innovator Swag Bags**  
Your company logo on the bag the students carry with them at CEWeek.
- **Product Donation**  
10 units of a product \$50 or over and placement in award bags and mention in press.

## PRESS OPPORTUNITIES:

- ➔ **Fortune:** Meet 10 budding tech stars who aren't even 20 years old
- ➔ **Mercury News**
- ➔ **American Entrepreneurship**
- ➔ **Education Drive**



For more information visit [younginnovatorstowatch.com](http://younginnovatorstowatch.com) or contact Robin Raskin: [robin@robinraskin.com](mailto:robin@robinraskin.com)  
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